ClimatSup Finance
Training Finance Professionals for the Ecological Transition

Presentation of the Report’s English Version & Workshops for Professors to Share Experiences

January 23d, 2024
Introduction
Introduction

Christel Dumas
Associate Professor in Finance
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Laurence Le Poder
Associate Professor of Economics,
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Kedge Business School

Hélène Rainelli-Weiss
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The Shift Project

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Introduction & Presentation of the report

Nolwenn Brossier, Project Officer & Co-author, The Shift Project

Kelvin Frisquet, Project Manager & Co-author, The Shift Project

Vinciane Martin, Employment & Education Programme Manager, The Shift Project

How to transform a course or a program in finance to integrate ecological issues?

Ecological Macro-Economics Course
Laurence Le Poder, Associate Professor of Economics, Associate Dean of Pedagogy, Kedge Business School

Asset Management Course
Christel Dumas, Associate Professor in Finance, ICHEC

Finance Programme
Hélène Rainelli-Weiss, Professor in Finance, General Manager IGR-IAE Rennes

Workshops
(for those who received a confirmation email)
The carbon transition think tank

A think tank advocating the shift to a post-carbon economy.

Since 2010, a non-profit organisation committed to serving the general interest through scientific objectivity.

We are dedicated to informing and influencing the debate on energy transition in Europe.
Who finances us

More information on this link (click on « our sponsors »): [https://theshiftproject.org/en/governance/](https://theshiftproject.org/en/governance/)

- **+50** Company members
- **+20** Project sponsors
- **~100** Occasional donors

*HelloAsso*
The Shift Project & Higher Education

Since 2019, 4 reports published

Initiatives by The Shifters

• A collaborative pedagogical platform: enseignerleclimat.org
• An observatory of trainings regarding transition: education4climate.be
• A cooperative of teachers

A favourable context

• Strong demand from students, but also alumni, teachers and professors
• Institutional acknowledgement in France:
  • Jean Jouzel Report
  • Climate and Biodiversity Plan of the Ministry of Higher Education and Research
Why Transform Finance Education?

- What should Finance Graduates Know?
- Other Tools Provided by The Shift Project
Preparing Future Graduates for the World They Will Live In

![Graph showing future emissions scenarios and global temperature change.](source: IPCC)
Finance Training Programs Are Not Yet Preparing Students for the Transition

Objective: 100% of graduates trained in ecological and social transition

- 72% Does Not Address
- 23% Address Superficially
- 5% Integrate Ecological Issues

5% of programmes integrate ecological issues

1,400 unique finance training paths assessed
Why Transform Finance Education?

- What Should Finance Graduates Know?

- Other Tools Provided by The Shift Project
What to Teach in Specialisation Courses?

- Role in the ecological transition
- Knowledge and skills to be taught
Why Transform Finance Education?
- What should Finance Graduates Know?
- Other Tools Provided by The Shift Project
Other Tools Provided by The Shift Project

- Numerous references
- Recommendations for the State, Accreditation bodies and rankings, certification bodies, and other stakeholders
- A YouTube channel with testimonies from Professors

Example of Application of the Knowledge & Skills Framework in a 3 Year Curriculum (L3 M1-M2)

Potential Developments in Finance That Finance Professionals Must Be Prepared For

Compilation of Institutions' Experience (only in French)
Agenda

12.30
Introduction & Presentation of the report
Nolwenn Brossier, Project Officer & Co-author, The Shift Project
Kelvin Frisquet, Project Manager & Co-author, The Shift Project
Vinciane Martin, Employment & Education Programme Manager, The Shift Project

12.45 PM
How to transform a course or a program in finance to integrate ecological issues?
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1.40 PM
Workshops
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How to transform a course or a program in finance to integrate ecological issues?

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IGR-IAE Rennes
Insérer les présentations des intervenantes

Ou mettre leur photo
Q&A
Plenary Session Conclusion

- ClimatSup Finance report and tools are available for free on the project webpage: https://theshiftproject.org/climatsup-finance-former-pour-une-finance-au-service-de-la-transition/

- For a presentation of the report in your organization, please contact: kelvin.frisquet@theshiftproject.org

- To continue the dialogue among peers on ways to better integrate ecological transition into your courses or programmes, please contact: nathalie.ferrant@gmail.com

- To engage qualified adjunct faculty on a temporary basis to deliver specific courses on ecological issues, please contact: antoine.capeau@gmail.com

- To help The Shift Project: [Insérer lien Hello Asso]

A summary email with this information will be sent to you after the event.
Workshops

For those who received a confirmation email, please join the virtual room for the topic you are interested in:

- **Ecological Macroeconomics**, co-animated by Laurence Le Poder
- **Asset Management**, co-animated by Christel Dumas
- **International Finance Management**, co-animated by Hélène Rainelli-Weiss