STRATEGY

- Have a physical vision of corporate activities
- Understand the interdependencies between the trajectories taken by different sectors towards transition
- Question the dominant culture in the company, for example the culture of growth
- Integrate the long-term (20 to 30 years) in decision-making
- Question the social utility of one’s organisation
- Know how to perform a scenario-based risk analysis
- Draw up action plans to contribute to goals for mitigating environmental pressures
- Carry out the environmental transformation of an organisation
- Mobilise one’s teams in a context of uncertainty
- Develop innovative solutions to transform business models

PROFESSION SHEET

- Adopting a systemic, interdisciplinary and ethical approach
  - Developing a critical mind to envisage desirable futures
  - Conceiving the transformation of organisations
  - Acting individually and collectively in a responsible way

19% of management graduates