



PROFESSION SHEET

# STRATEGY



Adopting a systemic, interdisciplinary and ethical approach

- Developing a critical mind to envisage desirable futures
- Conceiving the transformation of organisations
- Acting individually and collectively in a responsible way

- ▶ Have a physical vision of corporate activities
- ▶ Understand the interdependencies between the trajectories taken by different sectors towards transition
- ▶ Question the social utility of one's organisation
- ▶ Know how to perform a scenario-based risk analysis
- ▶ Draw up action plans to contribute to goals for mitigating environmental pressures

- ▶ Question the dominant culture in the company, for example the culture of growth
- ▶ Integrate the long-term (20 to 30 years) in decision-making

- ▶ Carry out the environmental transformation of an organisation
- ▶ Mobilise one's teams in a context of uncertainty
- ▶ Develop innovative solutions to transform business models

