

STRATEGY

of management graduates

Adopting a systemic, interdisciplinary and ethical approach

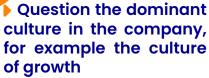
Developing a critical mind to envisage desirable futures

Conceiving the transformation of organisations

Acting individually and collectively in a responsible way

- ► Have a physical vision of corporate activities
- Understand the interdependencies between the trajectories taken by different sectors towards transition

- Question the social utility of one's organisation
- Know how to perform a scenario-based risk analysis
- Draw up action plans to contribute to goals for mitigating environmental pressures



- Integrate the long-term (20 to 30 years) in decision-making
- Carry out the environmental transformation of an organisation
- Mobilise one's teams in a context of uncertainty
- Develop innovative solutions to transform business models



